Scott Sinard

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Summary

With over 7 years of experience in project management and business development, I am a Senior Business Development Analyst at Capitol Bridge, a leading provider of data and analytics solutions for the healthcare industry. I hold the Project Management Professional (PMP) and the Certified Business Analysis Professional (CBAP) credentials, which demonstrate my competence and credibility in managing complex and high-value projects.

In my current role, I work with cross-functional teams to identify, pursue, and secure new business opportunities, leveraging my project estimation skills, Microsoft Project proficiency, and vendor relations expertise. Previously, I managed strategic and creative digital marketing campaigns for various clients at Tailwind, a digital marketing agency, where I also improved the project management department and mentored junior staff. I am passionate about creating value and impact for my organization and our clients, by applying my expertise in project management and business development, and exploring new challenges and opportunities.

Experience

Senior Business Development Analyst
Capitol Bridge
Sep 2023 - Present (8 months)

Project Manager
Tailwind
May 2021 - Aug 2023 (2 years 4 months)

Assistant Project Manager
TxHIMA
Sep 2018 - Apr 2021 (2 years 8 months)

Junior Development Analyst
IV WIRELESS LLC
Aug 2016 - Aug 2018 (2 years 1 month)

Education

Everglades University
Bachelor of Business Administration - BBA, Business Administration and Management, General

Licenses & Certifications

Project Management Professional (PMP) - Project Management Institute

Certified Business Analysis Professional (CBAP) - IIBA

Skills

Data Analytics • Marketing Strategy • Client Relations • Marketing Presentations • New Business Development • Customer Relationship Management (CRM) • Business Insights • Complex Project Management • Cost Projections • Computer Literacy